

# **Corporate Sponsor Benefits**

















#### What is The Genesis Foundation?

The care and treatment of children born with genetic disorders and intellectual disabilities has not only been the focus of my professional career but it is also my personal mission. Caring for these wonderful children takes time: time with each child, time for their parents, and time to manage their complex care. Every minute we spend doing this is time well spent.

Murray Feingold, M.D., 1930-2015 Founder & Former President of The Genesis Foundation for Children

## The Genesis Foundation for Children Enhancing Care. Enriching Lives.

The mission of The Genesis Foundation for Children is to fund and oversee clinical, educational and therapeutic programs for children born with physical, intellectual, and genetic disorders, and to aid them in achieving their full potential.

Founded in 1982 by Dr. Murray Feingold, The Genesis Fund, re-named The Genesis Foundation for Children in 2014, provides funding for the diagnosis and compassionate, coordinated care of children born with physical and intellectual disabilities and complex genetic disorders. Through innovative Clinical, Educational, and Life Enrichment programs the organization is striving to accomplish its mission. Since our inception, we have provided diagnosis, care and guidance to over 60,000 children and families around the state of Massachusetts and New England.

The Feingold Center for Children innovated a system for coordinating multiple appointments so that its patients are seen by more than one specialist at the same visit. Six satellite clinics have been established in various New England communities, thus limiting the need for these families to make frequent trips to Boston.

The physicians at The Feingold Center for Children provide diagnosis and treatment for children with physical, intellectual, and genetic disorders. Many of the children they treat require the care of numerous specialists. The Center staff coordinates these appointments thus decreasing the necessity of frequent trips to physicians. The Center supports several satellite clinics throughout the New England area which allow children and families to receive care in their local community.

Therapy & the Performing Arts programs allow children and young adults with physical and intellectual disabilities the opportunity to participate in various arts and recreational programs. In addition to receiving therapeutic benefit from these fun activities, the children also gain new and rewarding experiences from which they develop self-confidence and increased motor function. The program currently focuses on music therapy. Classes are taught by certified instructors and therapists











### **Facts about Genetic Disorders & Disabilities**

- 1 in 33 children is born with a physical, intellectual, or genetic disorder.
- Every 4 ½ minutes a child is born with a birth disorder in the US (meaning 120,000 babies affected each year)
- Not all birth disorders can be prevented. But there are things a woman can do before and during pregnancy to increase her chance of having a healthy baby.
   See how we support identifying risk factors through genetic counseling.
- A birth disorder can be found before birth, at birth, or any time after birth: most occur within the first 3 months of pregnancy, which is an important stage of physical development. Many factors contribute to the risk of a woman having a child with a birth disorder: these factors include our genes, our behaviors, and things in the environment.
- A 40-year-old woman has a 1 in 100 chance of having a child born with Down Syndrome
- Birth disorders are the leading cause of infant death in the United States, accounting for about 1 in 5 infant deaths
- Autism Spectrum Disorder (ASD) occurs in all racial, ethnic, and socioeconomic groups, but is about 4.5 times more common among boys than among girls.
- One in 68 children has been diagnosed with ASD
- The estimated identification of ASD increased roughly 123% during 2002 to 2010.
- Developmental disabilities are a diverse group of severe chronic conditions that are due to mental and/or physical impairments. People with developmental disabilities have problems with major life activities such as language, mobility, learning, self-help, and independent living. Developmental disabilities begin anytime during development up to 22 years of age and usually last throughout a person's lifetime.
- About 1 in 6 children in the U.S. have a developmental disability:
- Males had twice the prevalence of any developmental disability than females and more specifically had higher prevalence of ADHD, autism, learning disabilities, stuttering/stammering and other DDs











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## WHAT IMPACT WILL YOUR CONTRIBUTION HAVE?

Corporate sponsorship donations directly fund our programs. Here are some examples of what this means for the children in our care:

- Every \$5,000 you donate, allows us to create some of our Therapy and the
  Performing Arts Programs such as horseback riding, music therapy, ski clinics, and many others. These
  programs allow children with special needs access to the same kinds of activities typical children
  participate in for no cost or low cost to their families. These programs promote motor, social, and
  developmental skills that greatly improve the child's quality of life.
- For every \$10,000 MotherToBaby-MA will be able to support the concerns, questions, and medical advice of 200 calls. These calls include healthcare professionals as well as pregnant woman. This service is confidential and provides information on potentially harmful environmental exposures to the fetus and the risk of hereditary genetic diseases.
- Throughout the year The Genesis Foundation buys equipment that aids
  patients in reaching their intellectual and physical potential such as providing iPads that help patients
  achieve language acquisition. A gift of \$20,000 would help The Genesis Foundation to continue this
  much-needed service.
- For every \$35,000 you donate, The Genesis Foundation can help support The Feingold Center for Children and five satellite locations for one month or 120 patient visits. Families in our satellite clinic locations often do not have access to transportation, or simply cannot take time off from work, which would be necessary for their child's appointments. We are dedicated to making sure these children have access to physicians, specialists and genetic counselors.

In addition, we welcome corporate sponsors interested in hosting their own events to benefit The Genesis Foundation for Children. Our experienced staff is available to provide guidance and some assistance for these events.











# HOW CAN YOU GET INVOLVED AND SUPPORT THE GENESIS FOUNDATION?













The Genesis Foundation is fortunate to have sponsors, both large and small, who are crucial to fulfilling its mission. We proudly engage in mutually beneficial sponsor relationships that provide direct support to our programs while also fulfilling personal and corporate objectives.

The Genesis Foundation relies on many different types of sponsorships and remains flexible, responsive and enthusiastic about developing partnerships with individuals and corporations.

#### Become a sponsor of The Genesis Foundation by:

- Selecting a sponsorship package for one of our Special Events
- Creating a new sponsorship opportunity around one of our mission driven efforts
- Develop a promotional partnership with The Genesis Foundation
- Host a 3rd party event for The Genesis Foundation

The Genesis Foundation for Children strives to develop sustainable relationships that bring rewards not only to its programs but also to the sponsors charitable activities and investments. In addition to exposure through your association with a well-known and respected organization, we support our sponsors through a variety of ways such as exposure at events, social media promotion, company logo on printed collateral, press releases, PSA's, company presence on the website, and much more.